

Supersmile- Frequently Asked Questions

Q: What is Calprox?

Calprox is the proprietary ingredient of Supersmile. Calprox helps remove biofilm that forms on teeth. Calprox lifts stains chemically rather than abrasively.

Q: Will Supersmile products work on all types of teeth?

Supersmile will work on natural teeth.

Q: Can I eat right after I finish brushing?

Yes, you can eat right after brushing. To help get rid of daily build-up, make sure that the last thing you do before going to bed is to brush your teeth.

Q: Why does the Whitening Toothpaste have to go on a dry toothbrush?

Our Whitening Toothpaste is best used on a dry toothbrush as our Calprox formula reacts with water, and ideally, that reaction begins with the saliva in your mouth and not water on the toothbrush.

Q: What is the recommended time used for brushing?

We recommend that you brush your teeth for at least 2 minutes in the morning and 2 minutes at night right before going to bed.

Q: What is the advantage of using Supersmile products as opposed to other whitening products?

In a clinical study after 30 days of using the Supersmile professional whitening system, the average shade difference was 3.24 shades with a maximum benefit of 6.33 shades. Simply put, it is a convenient way to powerfully whiten and clean teeth—no messy strips or trays.

Q: How long will it take to see results?

Results will vary, however, in a clinical study, 100% of subjects reported an improvement in the whiteness of their teeth after 30 days.

Q: How does the accelerator work? Can the accelerator work by itself?

The accelerator gently removes stains and contains carbamide peroxide which is the base for most teeth whitening products. The accelerator should be used only in conjunction, with the professional whitening toothpaste. The professional whitening system (toothpaste and accelerator) contains our proprietary Calprox. In a clinical study after 3 consecutive brushings using the Supersmile professional whitening system, the average shade difference was .75 shades with a maximum benefit of 2.67 shades.

Q: What is the Biofilm?

Biofilm is the sticky layer on teeth which our proprietary ingredient, Calprox, gently helps remove.

Q: What makes the new generation toothbrushes more effective?

Our ergonomic handle and the 45-degree ADA-recommended angled bristles help reach between the gum line and the tooth. This brush stands on its own for hygienic drying.

Q: Can Supersmile be used every day.

Yes, Supersmile is safe to use every day and as recommended twice a day and/ or after meals.

Information provided by Supersmile