Dear Friend,

Welcome to Ultimate Edge™, and congratulations on your commitment to take control of the quality of your life. In a time when economies around the world are experiencing crises—and the effects this financial fallout has on all facets of life—people need to ready themselves for the changes that are on the horizon. It’s more important than ever to not only have the resources to survive today’s economic, social and global challenges but also build mental and emotional resiliency to rise above the limitations of current conditions and form the foundation of a secure, prosperous and fulfilling future. So many people resign themselves to the uncertainty and seemingly uncontrollable forces reshaping the world today, not realizing that our lives do not have to be dictated by outside circumstances. We truly can live the life we’ve always dreamed about, regardless of what’s happening around us. I applaud you for making the decision to tap into the tools and insights that will help you create the ultimate edge in your life and in the lives of those you care about.

Before you start, I want to give you a little background about why I created this program. For over 30 years, I’ve had the privilege of working with more than 3½ million people from over 100 nations around the world. This experience has given me incredible opportunities to discover what really drives human behavior, and to identify the patterns that create failure or lasting success.

More than three decades after embarking on an amazing journey—studying those who have been able to achieve and sustain high levels of accomplishment as well as developing my own insights along the way after facing personal, financial and spiritual challenges that most everyone faces—I am proud to deliver to you Ultimate Edge™.

Ultimate Edge™ provides you with the best of what I have learned and the proven strategies that can help virtually anyone not only achieve anything they desire—despite outside circumstances—but also experience amazing levels of personal fulfillment. In this Ultimate Edge™ program, you have received new content I call Inner Strength® plus Personal Power® Classic, Get The Edge®, two Ultimate Edge personal journals, two bonus PowerTalk® programs plus our first edition of The New Money Masters series featuring Internet marketing legend Frank Kern who went from surf bum to making millions a day, as well as a FREE online personal profile and two DVDs on finances and relationships.

Ultimate Edge™ is a system designed to maximize effective strategies to get you to where you want to be in this 3-step process:

STEP 1: Listen to the audio sessions.
2-Day Quick Start: Start by listening to Sessions 1 & 2 of Part I: Inner Strength.
7-Day Program: Switch over to Part II: Personal Power Classic and listen to all seven days in this program.
7-Day Program: Switch over to Part III: Get the Edge and listen to all seven days in this program.
Final Integration: Come back to complete Session 3 of Part I: Inner Strength.

Finally, we’ll leave you with two bonus volumes from our PowerTalk® audio series, which are included in this product for you. Start with Transformation: The Power of Expanded Identity and then complete the other volume, as well as The New Money Masters, in any order you wish.

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STEP 2: Watch the DVDs. We’ve included two videos to help you maximize your results in two critical areas of your life: finances and relationships. You can watch these at any time.

1. The first video, *The Master’s Advantage*, will help you sharpen your financial edge. It includes an orientation about how to get the most out of this program, as well as an interview with the late Sir John Templeton, who shares the secrets that made him one of the greatest investors of all time. Finally, you will hear from one of the best economic prognosticators in the last 50 years—Harry Dent, as he shares with you how to recognize patterns in consumer spending and how to use this information to take advantage of opportunities in the current climate.

2. The second video, *Back from the Edge: Creating Everlasting Love™*, details the story of two caring people who loved each other very much, but who were making each other miserable and they didn’t know why. This film chronicles their journey back from the edge, as well as describes how any couple can apply the same specific steps to help bring back the closeness, sharing and love that make relationships prosper.

STEP 3: Continue the Momentum. *Ultimate Edge™* is a complete system, but make sure the momentum you build doesn’t stop! Take full advantage of these three gifts:

1. $100 discount coupon toward any of my multi-day live events.
2. A free 30-minute one-on-one personal strategy session with a trained coach.
3. An online Personal Strengths Profile, which will give you enormous insight into what really drives you and show you how your individual emotions, behaviors and style can be harnessed to help you achieve whatever it is you want in your life.

My wish is that this program provides you with the ultimate edge: a solid understanding and awareness of the forces that already lie within you now, and how to guide those forces to direct your path through any of life’s storms and arrive at the results you desire and deserve.

I hope that someday I will have the privilege of meeting you personally and hearing the story of how you used this program to create even greater success and fulfillment in your life. Thank you again for taking action and please keep up the momentum by picking up Session 1 of *Inner Strength®* now!

Live with Passion!

Anthony J. Robbins