

IMPORTANT RECALL NOTICE:
Simplay3 Toddler Tower Model 41807

August 17, 2023

Dear Simplay3 Customer:

Our records indicate that you may have purchased a Simplay3 Toddler Tower between November 2018 and June 2023 (“the Towers”). In cooperation with the U.S. Consumer Product Safety Commission, The Simplay3 Company is voluntarily recalling the Towers, which can tip over during use, posing a fall and injury hazard. The Simplay3 Company has received 16 reports of the Towers tipping over while in use, including 10 reports of injuries, 6 of which were head contusions.

All models and colors of the Towers are being recalled, which include model 41807-01, 41807-02, and 41807-03. The Towers were sold in a variety of colors including espresso, white and gray. The name Simplay3 is printed on the base of the tower and along the upper railing of the tower. The model number is printed on the base on the tower.

Stop using the Towers immediately and follow the steps described below to participate in the recall and receive a free set of stabilizing bases.



How to participate in the recall:

Contact The Simplay3 Company toll-free at 866-855-0100 from 8 a.m. to 7 p.m. ET, Monday through Friday, or online at <https://simplay3.com/safety-and-recall-information/> or at simplay3.com/ and click on “Recall Information” located on the home page for more information.

If you provided the Towers to someone else, please forward this notice to that person so they can participate in the recall.

Sincerely,

Brian McDonald

Vice President of Sales and Marketing

The Simplay3 Company

