

BARESKIN®

by bareMinerals®



pro tips

FIND YOUR PERFECT SHADE WITH OUR 20 SKIN-PERFECTING SHADES.

- bareSkin® Foundation is a completely new and innovative foundation formula. All of our foundation formulas are unique and deliver different finishes, thus **bareSkin Foundation shades do not directly align with other bareMinerals® Foundation formulas**
- We always recommend you select your shade using our **SHADE MATCHING CHART** or helpful shade matching video
- Our full assortment of 20 skin-perfecting shades will be available early May on QVC.com



CONCERNED WITH FINE LINES AND WRINKLES?

- And who among us isn't? Please start with **1 DROP**, buff onto the skin and repeat only if you desire more coverage. A little goes a long way and we don't want you to overdo it
- Start at the center where skin tends to have more redness and work your way around the face: cheeks, nose, forehead
- Take your time during your first few applications to experience how this formula works for you



ARE YOU EXTREMELY DRY OR EXTREMELY OILY?

- Proper skincare is the foundation for complexion perfection. Make sure you prep your skin based on your individual skin's needs
- For dry skin, apply the appropriate moisturizer to ensure your skin is nice and hydrated
- For oily skin, make sure you have cleansed and hydrated your skin appropriately
- You might also enjoy using a primer to prep the skin before using bareSkin

CLEANSER • TREAT • MOISTURIZE • PRIME

FINISH YOUR LOOK.

- bareSkin Foundation delivers tone-correcting, adjustable sheer-to-full coverage with a natural finish. You can lock your foundation in place with a finishing powder for the look of airbrushed perfection
- Our Mineral Veil® finishing powder and bareMinerals READY® Touch-Up Veil also minimize the appearance of fine lines and wrinkles



always remember **SHAKE, DROP, BUFF™**