

## FAQ: Serge Normant Dream Big Instant Volumizing Spray

### Q: What does Dream Big Instant Volumizing Spray do?

A: Dream Big is a lightweight volumizing and texture spray designed to instantly add body and lift to your hair. It helps create the look of texturized more voluminous hair while adding natural movement and touchable texture.

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### Q: Is Dream Big a hairspray?

A: No. Dream Big is **not a hairspray**. It is a **volumizing and texture spray** that adds texture and volume, and airy body without stiffness. If you want additional hold for your style, simply finish with your favorite hairspray after using Dream Big Instant Volumizing Spray.

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### Q: How do I use Dream Big Instant Volumizing Spray?

A: Shake the can well. Hold the bottle about **7-10 inches away from dry hair** and spray lightly where you want volume—typically at the **roots or mid-lengths**. Lift sections of hair as you spray and **use your fingers to work the product** through for instant body and texture.

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### Q: Can I use Dream Big on wet or dry hair?

A: Dream Big should be used on **dry, air-dried or blowdried hair, not wet hair**. Spray it at the roots or through the mid-lengths and gently lift or tousle your hair to create volume and texture.

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### Q: How much product should I use?

A: Start with a **light spray and build as needed**. Because the formula is lightweight, you can gradually layer it to achieve your desired level of volume and texture. As you add more product, you may begin to feel it slightly in your hair—this is normal and actually helps create the **texture and volume** that give your hair body.

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### Q: Will Dream Big make my hair stiff or crunchy?

A: No. Dream Big is designed to create **soft, touchable texture and volume with natural movement**, adding body and texture without stiffness. For best results, hold the can about **7 inches away from your hair when spraying** so the product diffuses evenly. Spraying too close may cause more product to concentrate in one area, which can make it feel heavier in the hair.

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**Q: Can I use Dream Big on fine hair?**

**A:** Yes. Dream Big can be used on **all hair types**, but it is especially great for **fine or flat hair** because it helps create the look of fuller, more voluminous hair while still feeling lightweight and touchable.

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**Q: Can I combine Dream Big with other styling products?**

**A:** Absolutely. Dream Big works beautifully with other styling products. You can start by applying your favorite **wet styling products, such as a mousse, to damp hair**, then **blow-dry and style as desired**. Once your hair is dry, finish by spraying **Dream Big** to add instant volume and texture. If you'd like additional hold for your style, simply **apply a hairspray afterward**..

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**Q: Where should I spray it for the most volume?**

**A:** For maximum lift, spray **directly at the roots while lifting sections of hair**. For a fuller, textured look, lightly mist through the **mid-lengths and ends** and tousle with your fingers.

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