

No Makeup Makeup® Blush & Lip FAQs

What is No Makeup Makeup® Blush & Lip?

No Makeup Makeup® Blush & Lip is a two-in-one, cream-balm formula designed for cheeks and lips. It melts seamlessly into skin for a radiant, fresh flush that looks like your skin—just better.

Is it buildable?

Absolutely! You can keep it sheer for a soft wash of color or layer it up for a more vibrant, bold look.

How does it feel on skin and lips?

The formula is lightweight, cushiony, and skin-like. It glides on smoothly, blends effortlessly, and leaves a hydrated, comfortable feel without stickiness or greasiness.

Is the color sheer or bold?

It delivers a sheer wash of color that's buildable. You can apply one layer for a natural flush or layer more for customizable coverage.

Will it dry out my lips?

Not at all. Our formula is infused with Vitamin E, Jojoba Oil, and a magnesium complex to keep lips soft, smooth, and hydrated throughout wear.

Can I wear it with No Makeup Makeup® Foundation?

Absolutely! The formulas are designed to layer seamlessly. Apply foundation first, then add Blush & Lip to bring back natural color and radiance.

How do I apply it?

To apply to cheeks, dab onto the apples of your cheeks – do not dig or swish in the compact with our Blush Brush – our formula is concentrated, so a little goes a long way! Then, blend with our No Makeup Makeup® Blush Brush, fingers, or a sponge. To apply to lips, swipe directly onto lips for a fresh, tinted balm effect. For best results, apply No Makeup Makeup® Blush & Lip onto cheeks and lips and blend for a soft, radiant look after applying No Makeup Makeup® Foundation. For best results, use before other powder products. Pro Tip: Layer for more intensity, or keep it sheer for a barely-there glow.

Is it suitable for mature skin?

Yes! No Makeup Makeup® products are actually formulated with mature skin in mind. No

Makeup Makeup® Blush & Lip is the same award-winning, patent-pending formula as our cream-balm No Makeup Makeup® Foundation. Our No Makeup Makeup® Blush & Lip is just as hydrating, lightweight, and seamless. It blends without settling into wrinkles or fine lines, and actually gives an airbrushed finish. It's never cakey or heavy!

Is it clean, vegan and cruelty-free?

Just like our No Makeup Makeup® Foundation, No Makeup Makeup® Blush & Lip is formulated with high quality, clean, vegan, cruelty-free ingredients. We're proudly Leaping Bunny Certified, dermatologist-tested, hormone-disruptor-free, non-comedogenic and free from allergens, animal-derived ingredients, hormone disruptors, mineral oils, sulfates, gluten, talc, PEGs, and parabens.

Does it work on all skin tones and types?

Yes! No Makeup Makeup® Blush & Lip is suitable for all skin tones and most skin types. Its hydrating blend of jojoba oil and vitamin E helps keep skin smooth and nourished.

Will it look greasy or cakey?

No. It was formulated with light, fast-spreadable emollients and boron nitride, which give skin a soft-focus, lumi-matte finish—never greasy, streaky, or cakey.

What shades are available?

We've created universally flattering shades in PEACH PINK AND PLUM (colors that naturally occur in your skin tone) that suit a wide range of complexions, ensuring a natural-looking flush that enhances your skin rather than covering it.

How long does it last?

Just like our No Makeup Makeup® Foundation, No Makeup Makeup® Blush & Lip is long-wearing. Our Magnesium Complex provides longer wear, helping the color stay put without fading throughout the day.

Why is this \$46?

Our No Makeup Makeup® Blush & Lip is crafted in Italy with the finest ingredients, like skin-loving Vitamin E, Jojoba Oil, and a unique magnesium complex. No Makeup Makeup® Blush & Lip is thoughtfully formulated with high quality, clean ingredients to deliver long-lasting hydration, seamless blendability, and rich pigment in one easy step. At No Makeup Makeup®, we believe in creating elevated essentials that replace multiple steps in your routine. It's a worthy investment for your skin and your makeup bag.

Is it travel-friendly?

Yes! Its sleek, portable format makes it easy to carry for quick touch-ups on the go.

Why is this product different?

Blush & Lip is more than makeup—it's skincare-infused color. Powered by vitamin E, jojoba oil, and advanced pigments, it delivers hydration, nourishment, and long-lasting wear in one effortless step.

Is this shimmery or glittery?

No, No Makeup Makeup® Blush & Lip leaves a soft-focus, lumi-matte finish. It is not shimmery or glittery.