

No Makeup Makeup® Crème Classic Lipstick Collection – FAQ

1. How many shades does the Crème Classic Lipstick come in?

The Crème Classic Lipstick Collection is curated with six timeless shades across three color families: Peach, Pink, and Plum. Each hue is crafted in both lighter and deeper tones and is flattering on every complexion.

2. What is the finish like?

The Crème Classic Lipstick has a satin, long-lasting luminous finish.

3. Is the formula buildable?

Yes! The sheer, cushiony texture is designed for flexibility. A single swipe gives a whisper of color, while additional layers create depth and dimension.

4. Will it dry out my lips?

No. The Crème Classic Lipstick Collection is infused with hyaluronic acid, vegan collagen, and natural filling spheres. Our Advanced Emollient Formula is engineered to nourish your lips, leaving lips more hydrated and plump over time by minimizing transepidermal water loss. The Crème Classic Lipstick leaves lips feeling smooth, nourished, and supple throughout wear, without any dryness or tightness.

5. How should I apply it?

Glide directly onto lips for instant payoff, or press and blend with fingertips for a soft-focus, stained effect.

6. How does it feel on the lips?

Weightless, cushiony, and refined. The advanced emollient blend delivers lasting hydration with a silky slip that stays in place, without feathering or fading.

7. Is it suitable for mature lips?

Every No Makeup Makeup® product is designed with mature skin in mind. The advanced, skincare-first formula smooths the look of fine lines, hydrates, and enhances natural fullness of the lips.

8. Is it vegan and cruelty-free?

Always! Like every No Makeup Makeup® product, the Crème Classic Lipstick is formulated with the highest quality ingredients. We're proudly clean, vegan, cruelty-free, Leaping Bunny Certified, dermatologist-tested, hormone-disruptor-free, non-comedogenic and allergen-free.

10. Why is this \$44?

At No Makeup Makeup®, we believe in elevated essentials that simplify your routine while delivering uncompromising quality. The Crème Classic Lipstick is crafted in Italy and infused with the finest ingredients: hyaluronic acid for hydration, vegan collagen for density, and high-refractive oils for natural radiance.