

HOW TO CREATE SEXY, GORGEOUS LASTING VOLUME?



1. SECTION HAIR

- Part hair normally and then section off the top layer that you would like to stay smooth. Clip this layer to the other side.
- Take a thin section of hair alongside your face, ½ to 1 inch wide, and clip it off to the side with the top layer of untreated hair.



2. VOLOOM HAIR

- Section off another layer, underneath the upper smooth layer.
- Hold the under-layer straight up from head and clamp VOLOOM for one to two seconds near the scalp and release.
- Repeat the clamp and release technique two or three more times, moving down the hair shaft. Stop at mid-cheek level.
- Never attempt to pull VOLOOM through the hair.



3. REPEAT

- Unclip all the VOLOOMed hair sections.
- Repeat steps 1 and 2 on the other side.
- When finished, brush through to smooth.



4. TIPS & TRICKS

- When you first clamp down on hair using VOLOOM, you may notice an imprint, but this will relax and be hidden under the top smooth layer.
- The most effective way to control the volume is to control the size of the sections you use.
- For less texture, don't VOLOOM as many sections or clamp the plates together completely.
- You can also use VOLOOM to add height and volume to ponytails and up-dos.