

supersmile® - Frequently Asked Questions

Q: What is Calprox®? Calprox® is the proprietary ingredient of supersmile®. Calprox® helps remove the sticky biofilm that forms on teeth. Calprox® lifts stains gently rather than abrasively.

Q: Can I eat right after I finish brushing? Unlike trays and strips - yes, you can eat right after brushing—no need to change your daily habits

Q: Why does the Whitening Toothpaste have to go on a dry toothbrush? The toothpaste and accelerator activate as soon as they come in contact with moisture, so for best results, it is optimal to activate in the mouth vs on the brush.

Q: What is the recommended time used for brushing? The American Dental Association (ADA) recommends that you brush your teeth for at least 2 minutes in the morning and 2 minutes at night right before going to bed.

Q: What is the advantage of using supersmile® Extra White products as opposed to other whitening products? In a study, after one month of use, subjects using the Extra White Toothpaste with Whitening Accelerator showed an average improvement of 6.2 shades, and a maximum improvement of 9.1 shades. Simply put, it is a convenient way to powerfully whiten and clean teeth—no messy strips or trays.

Q: How long will it take to see results? Results will vary, however, in a clinical study with results measured by dentists, the Extra Whitening toothpaste and accelerator showed, after one brushing, every subject had some shade improvement and, an average of 2 shade improvement was measured.

Q: Can the Accelerator work by itself? The accelerator should be used only in conjunction with the professional whitening toothpaste.

Q: What makes the New Generation toothbrushes more effective? Features a unique-to-supersmile® brush head with 45-degree angled bristles which is the ADA-recommended angle for optimal brushing. This brush stands on its own for hygienic drying and has an ergonomic handle.

Q: Can supersmile® be used every day? Yes, supersmile® is safe to use every day, twice a day and/ or after all meals.

Q: Is supersmile® abrasive? Does it cause sensitivity? Supersmile® is a low abrasive formula on the teeth. In a consumer use survey, while using supersmile®'s Extra White system, 96% of participants experienced no sensitivity.

**Information provided by supersmile®