CREPE ERASE®
FREQUENTLY ASKED QUESTIONS

Why a two-step system?
The exfoliator is the first step to this two-step system. Our exfoliator contains TruFirm® Complex to remove dead skin cells and prepares skin for the Body Treatment, allowing it to absorb into skin. The Treatment is formulated with 7 super hydrating ingredients to hydrate and smooth the look of skin. Skin appears youthful-looking and radiant.

Why do I need to exfoliate?
Exfoliation helps remove dead surface skin cells and allows for better absorption of the Treatment.

Do I use the exfoliator in or out of the shower?
Apply the exfoliator to moist skin, in the shower or bath. Massage in circular motions to remove dead surface skin cells.

Can I use the treatment without the exfoliator?
For the best results we recommend exfoliating before using the Treatment, daily—to remove dead skin cells.

How much of the treatment should I use?
Apply liberally onto dry, crépey areas of the body. Massage in a circular upward motion until fully absorbed. For best results, use daily.

Is there a technique to applying the treatment?
Fully massage this into skin, focusing on age giveaway zones (parts of the body that typically show signs of aging first), such as knees, shins, elbows, back of arms and décolleté – but this can be used anywhere you are experiencing dry, crépey skin. Use light pressure to massage product into skin using an upward circular motion, allowing the Treatment to absorb and hydrate skin.

Do I use this all over my body, or only certain areas?
Apply to dry, crépey areas of the body. See the graphic below for typical areas of concern – although everyone is different!

How often do I have to use this? Do I have to do the 2-step process every time?
We recommend using the two-step system for best results, once daily.

Why is this different than a moisturizer?
It is specifically formulated to help address dry, crépey skin on the body and the appearance of the visible signs of aging.

Age Giveaway Zones