

Coloroo Cleanse + Condition Tips & Tricks

How To Use

Saturate hair with water and apply a generous amount (3-4 pumps) of Calista Coloroo Cleanse + Condition to palms and work into hair from roots to ends. For better results, use a wide-tooth comb to apply Coloroo evenly through hair from roots to ends. Be sure product is evenly coated onto each hair strand. Let Coloroo sit for 3-5 minutes before rinsing. For more color vibrancy, repeat a second time. For best results, leave a second application on for 5 minutes, or for deeper conditioning and more color richness, leave the second application on for up to 10-20 minutes. Rinse thoroughly. Lastly, for color enhancing shine and body, finish with a cold rinse.

Tips & Tricks

- Use regularly to help maintain your hair color.
- For better results, use a wide-tooth comb to apply Coloroo evenly through hair from roots to ends.
- For even more color enhancing shine and body, finish with a cool rinse.
- Leave Coloroo on for 10-20 minutes before rinsing.
- Choose Coloroo color based on the lightest shade in your hair.
- Although Coloroo is a Cleanse + Condition in one, if you have oily or fine hair or a hair type that needs to be washed daily, we recommend shampooing first and using Coloroo just as a conditioner.

FAQ's

Why Coloroo? Coloroo allows you to tone and enhance your hair color with each hair wash. Coloroo is not permanent and comes in three unique shades.

Does Coloroo work on all hair colors? Though not one size fits all, Calista's Coloroo Cleanse and Condition comes in three different colors that will match a wide array of almost any shade of hair. We designed this product in these three distinct shades to make it easy for almost every hair color to find a perfect Coloroo choice to match their unique hair shade.

How do I pick my color? We recommend choosing the color based on the lightest shade in your hair. If you're looking to tone yellow or brassy hair, choose Platinum. If you want to keep beautiful golden tones in your hair, choose Blonde. If you're looking to add depth or richness, choose Brunette.

How do I choose if I have multiple colors in my hair? Again, refer to the tone in the lightest color of your hair. For example, if you want your blonde highlights to appear ashy or whiter blonde, choose Platinum. If you have highlights that you want a warm or golden tone, choose Blonde. If you have darker hair with highlights that you want to add richness or depth, choose Brunette.

How do I use it? Saturate hair with water and apply a generous amount (3-4 pumps) of Calista Coloroo Cleanse + Condition to palms and work into hair from roots to ends. For better results, use a wide-tooth comb to apply Coloroo evenly through hair from roots to ends. Be sure product is evenly coated onto each hair strand. Let Coloroo sit for 3-5 minutes before rinsing. For more color vibrancy, repeat a second time. For best results, leave a second application on for 5 minutes, or for deeper conditioning and more color richness, leave the second application on for up to 10-20 minutes. Rinse thoroughly. Lastly, for color enhancing shine and body, finish with a cold rinse.

Do I need to shampoo first? No, Coloroo is a shampoo and conditioner in one.

Can I use Coloroo just as a conditioner? Although Coloroo is a Cleanse + Condition in one, if you have oily or fine hair or a hair type that needs to be washed daily, we recommend shampooing first and using Coloroo just as a conditioner.

How often should I use Coloroo? This will vary depending on your hair type. Everyone's hair has a different porosity. Start with once every 5 shampoos and gradually increase the usage based on the amount needed to keep your color looking toned and vibrant. Some people may use it as often as every shampoo, while others may only need to tone once a week.

Can I leave it on too long? No. Coloroo is not a permanent hair dye. For maximum tone, keep the Coloroo on for a full 20 minutes to enhance and tone your color.

Will it stain skin? Coloroo is not a permanent dye. If for any reason you see some remains of color on your hands or skin, it should easily wipe off. If you have very dry or porous skin, simply use soap and water to remove.

If I leave it on too long and it looks more saturated with color or more toned than I want, can I wash it out? Yes, Coloroo is not a permanent dye. If you find your hair is too toned, use a regular shampoo to remove the color and it will begin to gradually fade.