



The Science of Fabulous

# Volumizer Heat Brush

## STYLING GUIDE

### WHO IT'S FOR

- The Volumizer Heat Brush is ideal for Medium to Fine texture hair types with chest length or shorter hair.
- The Volumizer works well on layered hair cuts, as it will create more lift and body than on hair that is all one length.
- The Volumizer is not recommended for Long, Thick, or Coarse hair or hair with a lot of natural texture that is typically hard to style.

### RESULTS BY HAIR TYPE



#### Short Hair

- Volume at the root
- Body
- Smooth & shiny finish



#### Shoulder to Chest-Length Hair

- Body, if hair is layered
- Smooth & shiny finish

### STYLING TIPS

1



Always use a slow and steady “C” or scooping motion, and lift up at the root.

2



On the sides, brush hair back and away from your face.

3



You may use your opposite hand over the bristles to guide the hair.

4



Don't be afraid to repeat your brush strokes. It adds fullness!

### NEED MORE VOLUME?

- Over-direct the hair and hold the brush at the root for a few seconds while using your other hand to hold the hair section up. Then slowly pull the brush through to the ends, making sure to use a “C” motion.
- Avoid brushing in a downward motion. Always brush up and away from head or in the opposite direction of hair growth to create the most lift. You can also try brushing hair with your head upside down for more volume.
- To create more body on layered hair cuts, use the brush to flip the ends under or create a soft bend in the hair.