

Tips for Success

We Help You Grow! Further information and growing tips can be found at RobertasUniqueGardens.com & QVC.com

Time to Plant! Water your plants immediately after planting. Ensure that soil does not dry out for extended periods of time while plants are actively growing. Your plants are now ready to be replanted. Follow the planting guide inside for detailed instructions on how to most effectively plant your new plants.

Ozark Beauty Strawberries: These are ever-bearing strawberry plants that begin fruiting in early summer and keep on giving and giving into fall. These winter hardy perennials get better each year with every plant able to produce pounds of fruit. Deliciously sweet and deep red, collection includes 10 bareroots that are a cinch to plant, and two hanging baskets – the perfect containers to ensure you get to eat your berries and not critters.



Roberta's Gardens

PLANTING AND GROWING GUIDE



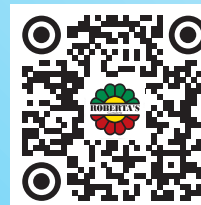
Ozark Beauty Strawberries
Fragaria ananassa hybrids

We aren't happy if you aren't happy. If you have any questions regarding your order please call us at **1-765-525-4065** during the hours of 8:30 am and 4:30 pm EST. You can email questions to us at: customerservice@robertasinc.com.

If your bulbs, cuttings, etc. do not sprout, or your plant dies within one year from the date of shipment, we will send you a replacement free of charge. We cannot accept responsibility for losses due to extreme weather or neglect. Simply call us at the above toll free number or fill out the plant replacement form on our website at RobertasUniqueGardens.com.

Roberta's will replace it with a similar or comparable plant at no charge. If your replacement is not available or it is too late in the season to ship, it will ship the following year.

Perennials



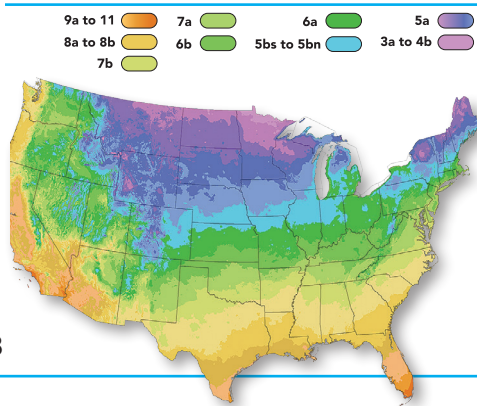
Roberta's Unique Gardens
P.O. Box 368, Waldron, IN 46182
Monday – Friday 8:30^{AM} – 4:30^{PM} EST

RobertasUniqueGardens.com

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Quick Reference

-  **Plant Type:** Perennial
-  **Light/Sun:** Full Sun
-  **Mature Height:** 12"
-  **Mature Spread:** 12"
-  **Bloom Time:** Summer, by second season
-  **USDA Hardiness Zones:** 4 to 8



Plant Caretaking

Upon Arrival: Please take roots out of the box immediately and remove any shipping materials from around the plants. Plant within a couple weeks of arrival

Planting Depth & Spacing: Dig a deep enough hole so that the entire root easily fits into the hole and the top of the soil line of your root is just covering the crown. It is important that the crown is not planted too deeply, or that it is protruding above the soil line. In the ground space plants about 12" apart, or in container about 6".

Potted Plants: Make sure your container has holes to allow excess water to drain. Repot individually in 8" containers or plant multiple in larger pots, such as a strawberry planter. Plant 4-5 roots in one Hanging Basket.

Soil Preparation: If you soil is clayish, amend it with standard potting mix to improve drainage. For containers, standard potting mix is fine.

Watering: To determine if your plant needs water, put your finger in the top of the soil and if the top inch is dry, it is time to water. It is important to make sure young plants do not experience long periods of dryness. However, they also do not like soggy conditions. Strawberries produce best when watered deeply. They must not be allowed to go too dry or they will not produce many berries. You must water immediately after planting the roots.

Fertilizer: Use Roberta's Bounty Fertilizer twice a month from late spring through summer.

Pet Considerations: Ensure your pets do not consume plants.

Fruiting: Under correct conditions, fruiting will begin late summer and last into autumn.

Winterizing: These are perennials and will come back every year. Just let them die back naturally. In the spring shear back any old growth to allow for fresh new growth. Add a two inch layer of mulch for extra warmth.

Critters: Unfortunately critters love the taste of strawberries as much as we do. To protect your plants from foraging animals, try growing your berries in containers on the patio or porch. You can even grow them in hanging baskets or window boxes!

Planting Steps

Step 1 Remove roots from their box and take off other packing materials. Open your box outside or somewhere you don't mind getting messy, as some of the soil may have been shaken loose in transit.

Step 2 Plant as soon as night time temperatures routinely stay above 45F.

Step 3 Find a patch of ground, hanging basket, or strawberry planter to plant in to. Dig a hole deep enough so all the roots can easily fit in the hole and so that the crown of the strawberry root is just below the surface of the soil. Refer to image to determine the crown.

Step 4 Backfill the hole with potting mix. Water in well. At the time, if planted in the ground you may add straw around the base of the plants to ensure the berries do not rot as they grow.

