

Squishy



STRETCH IT. Our patented Purple GelFlex Grid can be pulled in any direction for all-day amusement.

SQUISH IT. GelFlex has been keeping things comfy since 1996. Squish it tight – it always bounces back!

SHARE IT. Wrist rest? Stress reliever? Dollhouse bed? Use #minibed to show us your Squishy in action!

Comfort Suite

COMPLETE YOUR PURPLE SLEEP SUITE

PILLOWS. Designed to gently cradle your head and neck.

SHEET SETS. Super-soft fabric that flexes with your mattress.

MATTRESS PROTECTORS. Spills stand no chance with this quiet cover.

BED FRAMES. Elevate your sleep with supportive bases.

SEAT CUSHIONS. All-day comfort that's kind to your behind.



40-21-68263

Purple's 100-Night Guarantee

If you don't love it, contact Purple and you'll receive a full refund. Call Customer Care at 888-848-2305. For questions about products purchased at a retail location, please contact the store directly.

Shipping fees and accrued interest not refunded. 21-day minimum trial period required. It can take up to 30 days for your body to adjust to your Purple mattress (*it's never felt this kind of support before!*).

10-Year Limited Warranty

Purple is committed to providing superior product durability and quality so that you may achieve healthful, comfortable rest. Should there be any manufacturing defects, we'll replace it! For more information, visit purple.com/warranty or contact Purple at 888-848-8456.

purple®

Mattress Quick Start Guide

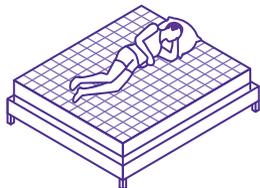
YOUR BEST SLEEP STARTS HERE.



purple.com/setup

Unpacking Instructions

HOW TO UNPACK AND SET UP YOUR MATTRESS



+ Get the Mattress in Place

1. Using the vinyl bag handles, carry mattress to desired location.
2. Place at foot of bed. Zippered end of the package should be on the right.

+ Cut + Remove the Exterior Vinyl Packaging

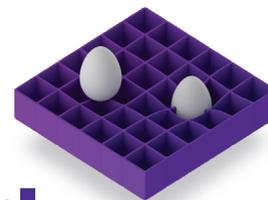
3. Cut outer vinyl bag with included cutting tool. (*NOTE: Be sure to cut only the purple exterior vinyl; puncturing the interior plastic wrap could damage the mattress.*)
4. While keeping mattress at the foot of the bed, remove vinyl and discard.

+ Unroll + Remove the Plastic Wrap Layers

5. Unroll mattress until all plastic wrap is removed. Do NOT cut through layers of plastic – this may puncture vacuum-sealed layer and/or tear mattress.
6. Continue to unroll mattress (*still in its vacuum-sealed plastic and white side up*).

+ Remove the Vacuum-Sealed Plastic Wrap Layer

7. Tear or carefully cut open heat-sealed edge of the plastic.
8. Let mattress fully inflate and settle for a few minutes before use.



Comfort Reinvented

With the most innovative products on the market, Purple gives you all-day comfort and an even better sleep experience.

The Purple GelFlex Grid

IT'S COMFORT, SQUARED

Adapts as You Move

The GelFlex Grid instantly shifts as you change your sleeping position. When you move, it moves, so you feel every inch of comfortable support and your sleep remains blissfully uninterrupted.

Cushions + Supports

The Grid's columns give way under focused pressure from hips and shoulders to gently cradle your body, while offering support to broad, evenly distributed weight (*lookin' at you, legs and back*).

Dissipates Body Heat

The Grid features 1,400+ ventilation chambers for better airflow. Plus, when it comes to temperature, our GelFlex material is like Switzerland – totally neutral – so you won't sleep too hot or too cold.