



Simply Solved.
BY MARCY MCKENNA

DiamondShield®

Reflection & Screen Protection for Your Mobile Device

THE PROBLEM

I can't count the number of times I've wished I had a mirror with me—either to check my makeup, to see my back side in a dressing room, to fix my hair...you name it! My girlfriends and I have joked about the need for a “mirror” app. I came to find out, there is one! The only problem is that it isn't a true mirror. I knew there had to be a way to turn the screen into a mirror and I was determined to figure it out.

Just a couple weeks later, my 9 year old son dropped my iPhone® and cracked the screen. Sure there are screen protectors that are scratch resistant, but what most of us worry about is the screen breaking.

THE SOLUTION

I teamed up with a team of product engineers to create DiamondShield®. One of the first screen protectors designed with women in mind. The Instant Mirror technology allows you to check your makeup one minute, and then go back to checking your emails the next. When your screen is in sleep mode, the screen becomes a mirror. When in use, the mirror magically disappears and becomes a clear screen protector for your phone.

For screen protection we use DynaShield's® shatter and scratch resistant technology for the ultimate mobile device protection. The installation is simple—Just peel off the backing and affix to your screen—it is that easy! The screen is optically clear without image distortion. *Available for iPhones® 4, 4S or 5.*