

QUICK REFERENCE PLANTING GUIDE

LIGHT / SUN EXPOSURE	Full sun or light shade.
USDA HARDINESS ZONES	4 to 9
PLANT TYPE	Perennial.
PLANTING DISTANCE IN-GROUND	18 to 24 inches.
CONTAINER SIZE	12 inches
MATURE HEIGHT / SPREAD	18 to 30 inches tall. 18 inch spread.
BLOOM TIME	Summer (Early, mid, late)
TIME TO REACH MATURITY	30 to 45 days.
FACTS OF NOTE	Coneflowers is a hardy and showy perennial. These plants thrive on neglect.



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We want you to love our plants and our brand!

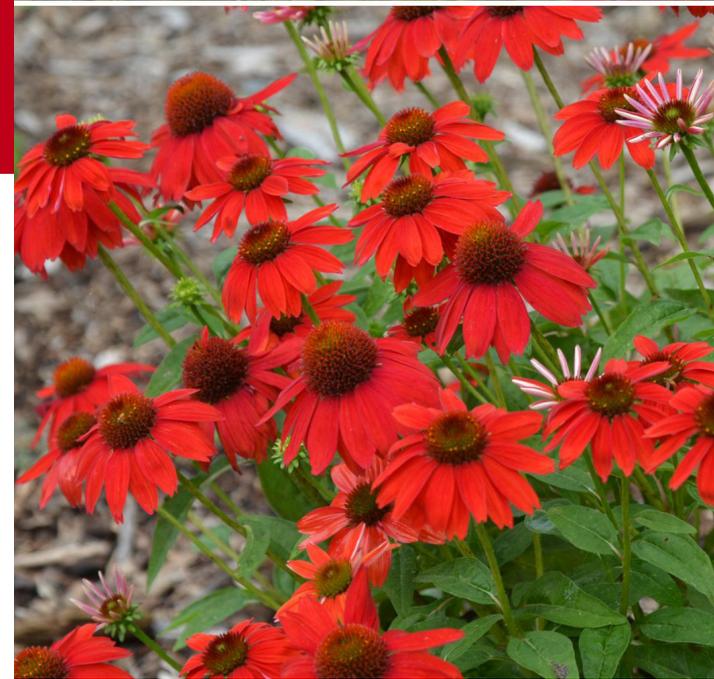
Our *Let's Get Growing Warranty* offers a one year warranty on perennials, and a 90 day warranty on annuals from time of shipment. If you have any problems, please contact us immediately. If possible, we will replace it with a similar or comparable plant, at our discretion depending on availability. Call us at 949-492-8191 or email PlantHelp@ShopDePalma.com with any questions after you receive your plants. We want you to enjoy gardening, plants and flowers as much as we do!

Caution: Do not assume any plant is safe to eat. Only parts of plants expressly grown to be eaten should be considered edible. As with any product that is not food, care should be taken to make sure that small children and pets do not ingest any part of a plant that is not expressly grown to be eaten.

Unless specifically stated, this product is intended for ornamental horticultural use only and is not intended for consumption or ingestion by humans or pets. Most plants are harmless but some contain toxic substances which can cause adverse health effect. Furthermore, some individuals and some animals are sensitive or allergic to certain plants and precautions should be taken to limit or avoid physical contact with particular plants. Some plants have thorns or spines that can be painful if handled.

In case of ingestion, contact a poison control center immediately. 1-800-222-1222

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**PANAMA RED™
CONEFLOWER**

*Image on cover is representative of the type of plant(s) in this offer and not necessarily indicative of actual size or color for the included variety.

Your plants have been shipped to you in pots. Please remove the plants from the packaging right away and plant them as soon as possible following the planting instructions below.

If it is not possible to plant them right away, follow these important steps:

1. Remove plants from clam shell and place in a sunny location.
2. Keep the plant well watered.

Note: Some leaves may appear wilted or yellow upon arrival. This is due to the stress of shipping and is nothing to worry about. Water the plant and let it recover in a shady location for a few days, then gently remove any foliage that does not recover to allow for new growth.



SHIPPED IN A 2.5-INCH POTS. PLANT SIZE MAY VARY BASED ON GROWING CONDITIONS.

PLANTING INSTRUCTIONS

Important: Thoroughly hydrate the plant by submersing the root zone in a container of water for 10 minutes while you prepare for planting.

1. Remove from clam shell.
2. After watering, remove the pot by holding the plant upside down in one hand and squeezing the sides of the pot with the other.
3. Prepare the root ball for planting by gently disturbing the surface roots with your fingers, fork or gardening tool and pruning any damaged roots. This will encourage the roots to begin growing outward into the new soil.
4. Dig a hole twice as deep and twice as wide as the plant's root ball. Partially backfill the hole with soil and place the plant into the hole. The top of the root ball should be level with the ground surrounding the hole. Refill the hole with soil, firming the soil around the plant with your fingers. Check to be sure the plant is not planted too deeply. If it is, raise the plant carefully and re-firm the soil.
5. Water thoroughly.

We recommend having your soil tested periodically by your local County Extension Office (www.nifa.usda.gov/extension or by calling 1-800-333-4636). A soil test can determine if your soil needs any amendments to enhance the growth and performance of your plants.

Ideal garden soil is easy to dig in and drains well while still holding the nutrients and water vital to plant growth. To prepare a bed for in-ground planting, spade or till the soil to a depth of roughly 12-18 inches. Next, spread a 2-4 inch layer of organic matter such as compost, shredded leaves or peat moss over the soil and mix well.

CONTINUING CARE

WATERING

Keep an eye on the amount of rain coming your way throughout the summer season. Growing echinacea requires regular watering but tolerates drought. If you live in a rainy area, you may not need to water the plants very much, but during a hot, dry summer, additional watering may be required.

MULCHING

Put a thin layer of compost around the plants, then a 2-inch layer of mulch to help keep the plants moist and prevent weeds.

WEEDING

Keep area around plant free of weeds as weeds deplete food, water and light for your plants.

FEEDING

A bit of compost around the base of the plant will make your growing echinacea happy. Sprinkled all-purpose fertilizer around the plants 2 times over the first growing season.

PRUNING

Prune those limp flowers as the season progresses. Trim dead flowers, too. This encourages more blooms to emerge, and you'll avoid aggressive spreading.

WINTERIZING

In the fall, a light mulch in colder regions is beneficial. Cut back in late winter/early spring when you're idying up the garden but before the plants start to actively grow. Leave 2 to 4 inches of the stalks remaining. Mulch the stems to use as compost later. Or, if you want to tidy up the garden, cut the coneflowers back in the fall.

Echinacea is Drought, deer, heat, humidity and poor soil tolerant. These plants attract Butterflies, hummingbirds and yourself. Excellent as cut or dried flowers. If you choose to not remove the flower heads, the blackend cones will be visited by birds that feed on the seeds. An all American flower that will bring joy to your garden and all your feathered and flying friends.

Whether you're looking to fill a part of your yard, or need an eye-catching pop of color in your landscape, coneflowers could be a great option! Coneflowers love the sun, and can withstand periods of drought in warm climates. These are also native to the United States, making them perfect for gardeners interested in growing a native wildflower garden.

Coneflowers are widely popular plants across the world, and with good reason. They are low maintenance, deer resistant, and attract loads of butterflies and other pollinators. Echinacea also make great garden companions, and are visually stunning with their Panama™ Red flowers. Echinacea, Panama TM 'Red' has a long bloom time from summer to fall and has a deep red flower. A great attraction of butterflies, hummingbirds and pollinator bees. Makes great cut flowers.

