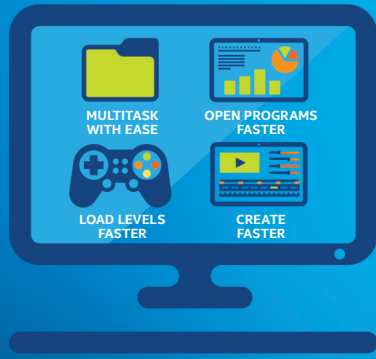


WHAT IS INTEL® OPTANE™ MEMORY?

An innovative product based on breakthrough technology that allows your computer faster access to frequently used documents, pictures, videos and application files.

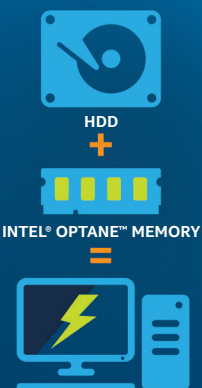
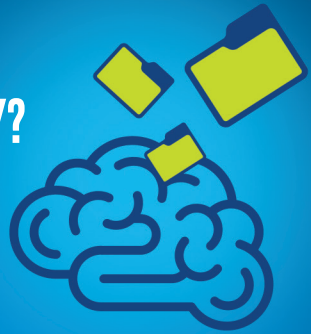


DO I STILL NEED RAM?

Yes. Intel® Optane™ memory is not as fast as RAM, and it cannot replace RAM entirely. It can be used to augment system RAM, bridging a gap between 'memory' and 'storage'. Intel® Optane™ memory can make the programs and files you use most often more responsive.

HOW IS INTEL® OPTANE™ MEMORY DIFFERENT FROM OTHER MEMORY?

While RAM can prioritize the programs you're currently using, it loses this information forever when the PC is turned off. Intel® Optane™ memory, on the other hand, retains these preferences even after you turn off the PC. This means your PC is more responsive, the more you use it.



WHAT'S THE DIFFERENCE FOR MY PC?

In a word, "Accelerate". If your PC uses a hard disk drive (HDD), Intel® Optane™ memory can give your HDD the speed and responsiveness of a solid state drive (SSD).