

# Acer® Iconia One 7 B1-730HD Series

Celebrate every moment

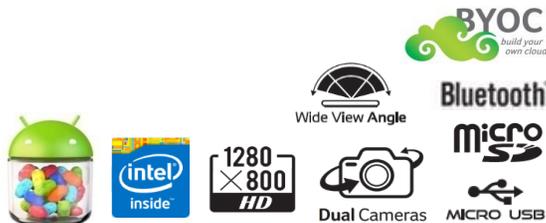
## Iconia One 7



Model	Acer® Iconia One 7 B1-730HD Series
MSRP	\$129.99
Ad Date	September 3, 2014

### High Level Specifications

- ◆ Intel® Atom™ Processor Dual-Core Z2560 (1.6GHz, 1MB cache)
- ◆ Android™ Jelly Bean™ Operating System
- ◆ 7" HD IPS LCD Capacitive-Touch Display (1280 x 800) resolution
- ◆ 1GB LPDDR2 Memory
- ◆ Integrated PowerVR SGX 544MP2 Graphics
- ◆ Microphone
- ◆ Dual Speakers
- ◆ 8GB Internal Storage
- ◆ microSD Memory Slot up to 32GB
- ◆ 802.11b/g/n Wireless
- ◆ Bluetooth® 3.0
- ◆ 1 - Micro USB 2.0 Port
- ◆ 2MP rear-facing camera
- ◆ 0.3MP front-facing camera
- ◆ Sensors: G-Sensor
- ◆ Rechargeable Li-Polymer Battery
- ◆ Up to 7-hours battery life



### Selling Points

#### 1 Designed to be Seen

The Acer® Iconia One 7 Tablet makes the journey as rewarding as the destination. With a **slim 7" design**, delightful colors and beautiful display, the Iconia One 7 brings you the lively multimedia enjoyment at a price affordable to everyone. Read ebooks and magazines, watch videos, play games — and enjoy every moment!

At **0.35-inches thin** it is easy to take this tablet with you on the go giving you the freedom to have your life at your fingertips wherever you may be. The weight is just **.71 lbs**, making it very comfortable to use single handedly, even for people with small hands. The thinner bezel around the screen creates a nice view of your favorite media.

The Iconia One 7 delivers a trendy and lively spirit with its **fun color options**. The sophisticated texture on the rear case delivers a rich tactile feeling. It has a silky anti-slip finish with a beautiful textured pattern which conveys a clever and active spirit.

#### 2 Visuals to Delight

The 7" HD display with **1280 x 800 HD resolution** means that you will see every detail of your pictures and videos. And thanks to **IPS technology**, the tablet has wide viewing angles so you can share your tablet experience in every situation with sharp, truly vivid colors.

Small on the outside, yet powerful on the inside. The Iconia One 7 packs a powerful **Intel® Dual-Core processor** delivering more than enough power to run the latest games with smooth motion or quickly navigate through apps and websites.

Enjoy hours of entertainment with friends, family, or on your own! Great preloaded apps like **Amazon Kindle** provides endless reading material while **Netflix** instantly delivers the latest movies to your tablet for entertainment anywhere. (subscription may be required). Whether you're watching movies or listing to some beats, the **dual speakers** of the Iconia One 7 provide an immersive sound experience.

#### 3 Moments to be Shared

Share your world. **Dual cameras** capture the memorable moments in life that you can share with friends on your social networks or dial them up for a live chat.

Take more on the road. The **microSD™ card** slot makes it easy to bring more media files with you as well as provides the ability to easily transfer files to and from your tablet. And with **up to 7 hours battery life** you have plenty of juice to make it through your day on the go.

**Acer's Build Your Own Cloud (BYOC)** lives on your own device so the storage capacity of your cloud can be as big as you want, yet with ultimate privacy and security. With BYOC Apps wirelessly synch and get access to your digital life anytime, anywhere.

This tablet comes with the **Android™ Jelly Bean OS** and you can update to the latest **Android 4.4 Kit Kat OS (when available)**. Kit Kat brings a more polished design, faster multitasking and new features like **Google Now** and easier printing. And with Android you can use all the Google apps you know and love, plus there are more than **800,000 apps** and games available on Google Play.

### Product Messaging

#### Taglines

Celebrate every moment

#### Positioning Statement

With the Iconia One 7, life is bright. Moments are captured and shared. Brighter videos inspire creativity. Smoother graphics enhance games. And with 7 hours of battery life and a slim profile, the Iconia One 7 brightens moments from morning to night.

### Packaging and Documentation

#### Hardware Items

AC Power Adapter: 100 ~ 240V AC, 50/60 Hz  
Charger & Cable

#### Documentation

Quick Start Guide

#### Online Documentation

User's Guide

# Acer® Iconia One 7 B1-730HD Series

## Detailed Product Specifications

<b>Processor</b>	<b>Interfaces</b>	<b>Model</b>	<b>Color</b>	<b>UPC</b>	<b>Part Number</b>
Intel® Atom™ Processor Dual-Core Z2560 (1.6GHz, 1MB cache)	1 - Micro USB 2.0 Port 1 - 3.5mm Combo Jack (Headphone/Speaker)	B1-730HD-13XE	Titanic Black	887899787935	NT.L4CAA.004
<b>Display</b>	<b>Convenience Features</b>	B1-730HD-17NS	Mica Blue	887899778414	NT.L5NAA.001
7.0" HD 1280 x 800 resolution, IPS LCD with LED-backlight with integrated 5-point capacitive touch screen (16:10) Wide viewing angle (up to 178°)	Capacitive 7" Multi-Touch Screen Side Function Buttons: Volume Control On-Screen Rotational Lock, Power button Sensor: G-Sensor	B1-730HD-14S8	Garnet Red	887899778407	NT.L4UAA.002
<b>Memory</b>	Reset Hole	B1-730HD-11TP	Vivid Purple	887899778421	NT.L5QAA.001
1GB LPDDR2 Memory	GLONASS, GPS	<b>Apps</b>			
<b>Video</b>	<b>Battery Type</b>	<b>Android™ Jelly Bean™ Operating System</b>			
Integrated PowerVR SGX 544MP2 Graphics	Rechargeable Li-Polymer Battery Capacity: 14.8Wh (3680 mAh)	<b>Gaming</b>			
<b>Audio</b>	<b>Battery Life</b>	WildTangent® Demo Games <sup>(3)</sup>			
Microphone Dual Speakers 3.5mm Combo Jack	Up to 7-hours Battery Life <sup>(1)</sup>	<b>eReading</b>			
<b>Storage</b>	<b>Dimensions (System)</b>	Zinio			
8GB Internal Storage	4.72" (W) x 7.78" (D) x 0.35" (H) 120mm (L) x 197.5mm (W) x 8.95mm (H)	Amazon Kindle			
<b>Digital Media Card Reader</b>	<b>Dimensions (Box)</b>	Play Books			
MicroSD Memory Slot up to 32GB (SDHC 2.0 compatible)	9.06" (L), 8.15" (W), 2.4" (H) 230mm (L), 207mm (W), 61mm (H)	<b>Multimedia</b>			
<b>Communications</b>	<b>Weights</b>	Play Store			
802.11b/g/n Wireless Bluetooth® 3.0	0.71 lbs.   320g (system unit only) Approximately 1.37 lbs   .62 kg (box)	Play Music			
<b>Webcam</b>	<b>Pallet Quantity</b>	Play Movies & TV			
2MP rear-facing camera 0.3MP front-facing camera	300	Netflix			
	<b>Dimensions (Carton)</b>	Hulu Plus			
	13.46" (L), 9.29" (W), 6.3" (H) 342mm (L), 236mm (W), 160mm (H)	YouTube™			
	<b>Weight (Carton)</b>	<b>Social Networking</b>			
	7.85 lbs.   3.56 kg	Google Talk			
	<b>Units Per Carton</b>	<b>Organize</b>			
	5	Calender			
	<b>Limited Warranty</b>	Acer Cloud			
	One-year International Travelers Limited Warranty (ITW) <sup>(2)</sup>				

(1) Battery life varies depending on product specifications, tablet settings and applications or features launched.

(2) For a free copy of the standard limited warranty end-users should see a reseller where Acer products are sold or write to Acer America Corporation, Warranty Department, P.O. Box 6137, Temple, TX 76503. TFT displays commonly exhibit a small number of discolored dots, so-called "nonconforming pixels." This phenomenon is a limitation of TFT LCD technology, not a product defect and, as such, is not covered by the limited warranty or by the upgrade programs. For International travelers warranty Valid only in countries where Acer has an authorized repair facility. For a list of those countries go to <http://global.acer.com/support/itw.htm>. or call 800-816-2237. Services and response times may vary in countries outside the U.S. and Canada

(3) Additional fees and conditions may apply

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