

QVC NEW ITEM FORM

Vendor ID: ZV95
Unit Cost: \$9.80 (\$7.60 + \$2.20)

On Air Guest: Peter Causyn

UPC Code: 025788 78005

Vendor SKU: 12PKXEHE

**Each flavor gets unique UPC code

**Each flavor gets unique Vendor SKU

FLAVOR	UPC CODE

FLAVOR	VENDOR SKU

Product Dubner (Up to 4 Lines, Minimum 4 Lines, 13 Characters per line)

Farmer Jon's Popcorn	(12) 3.5 oz bags	Virtually Hullless	Microwave	Popcorn- Butter Box
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NOTE: You may not split a word between 2 lines!

Sample Dubner:

Kansas City	(14) 4 oz.	Sirloin Steaks	In Choice	Of Flavors
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Product Long Description (8 Lines, 70 Characters per line)

PLEASE NOTE:

- 1) If it's a meat or fish product, vendor must specify if it is pre-cooked or raw.
- 2) Claims only permitted in description if previously approved by QA & Legal
- 3) Specify how things are packaged - ex: "vacuum-sealed 2-burgers per pack" or "individually wrapped chocolates"
- 4) Notify buyer if it ships w/o dry ice or with gel packs ****MAY REQUIRE SPECIAL APPROVAL****
- 5) Include all gift box/tin measurements & country of origin
- 6) Specify if item ships 2nd day OR ground ****INCLUDE DRY ICE INFORMATION IF FROZEN****
- 7) **Include Cooking Instructions for items that need to be cooked- ex: Bake at 450 degrees for 12-15 minutes.**

For Dropship Vendors:

- 8) Specify ANY additional shipping restrictions on top of PR, VI, Guam, etc.

For Warehouse Vendors:

- 9) There should be no shipping restrictions on any products coming into our DC unless it is a highly perishable item.
- 10) Include Net Weight of individual components as well as entire configuration
- 11) **INCLUDE ALL ALLERGEN WARNINGS AND INFORMATION**

Calling all popcorn lovers! Enjoy Farmer Jon's (12) of 3.5 oz Bags of Virtually Hullless
Microwave Popcorn in a variety pack. Farmer Jon's popcorn has a thin-shelled virtually
hullless kernel that virtually shatters when it pops leaving fewer hulls to get stuck in your teeth.
Perfect for family movie night, happy hours, parties, and more! The butter box variety pack
includes (4) bags of each of the following flavors:
Extra Butter, Extreme Butter, Homestyle Extreme.
Individually wrapped microwave popcorn bags. Kosher. Net weight 2.62 lbs. Contains Milk.
Product of USA. Ships Ground without refrigerant. Cannot ship to PR, VI, Guam.

NUTRITIONAL FACTS

FARMER JON'S POPCORN

Extra Butter

Nutrition Facts	
About 3 servings per container	
Serving Size (Unpopped) 3 Tbsp (33g)	
Amount per serving	
Calories	155
% Daily Value*	
Total Fat 10g	13%
Saturated Fat 6g	30%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 325mg	14%
Total Carbohydrate 14g	5%
Dietary Fiber 4g	14%
Total Sugars 0g	
Includes 0g of Added Sugars	0%
Protein 2g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 1mg	5%
Potassium 55mg	1%
* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	
Ingredients: Popping Corn, Palm Oil, Salt, Natural & Artificial Flavors, Color (Annatto Extract).	
CONTAINS: Milk	

NUTRITIONAL FACTS

FARMER JON'S POPCORN

Extreme Butter

Nutrition Facts	
About 3 servings per container	
Serving Size (Unpopped)	3 Tbsp (33g)
Amount per serving	
Calories	170
% Daily Value*	
Total Fat 12g	15%
Saturated Fat 7g	35%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 400mg	17%
Total Carbohydrate 13g	5%
Dietary Fiber 2g	7%
Total Sugars 0g	
Includes 0g of Added Sugars	0%
Protein 1g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 1mg	5%
Potassium 80mg	2%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients: Popping Corn, Palm Oil, Salt, Natural & Artificial Flavors, Coloring. **CONTAINS:** Milk

NUTRITIONAL FACTS

FARMER JON'S POPCORN

Homestyle Extreme

Nutrition Facts	
About 3 servings per container	
Serving Size (Unpopped) 3 Tbsp (33g)	
Amount per serving	
Calories	170
% Daily Value*	
Total Fat 12g	15%
Saturated Fat 7g	35%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 400mg	17%
Total Carbohydrate 13g	5%
Dietary Fiber 2g	7%
Total Sugars 0g	
Includes 0g of Added Sugars	0%
Protein 1g	
Vitamin D 1mcg	5%
Calcium 0.9mg	0%
Iron 1mg	6%
Potassium 80mg	2%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients: Popping Corn, Palm Oil, Sea Salt, Butter, All Natural Butter Flavor, Color (Annatto Extract).
CONTAINS: Milk