

EASTERN STANDARD PROVISIONS

— CO. —



OUR STORY



Our Boston-based team, with deep roots throughout New England, is fiercely passionate in our pursuit of making the best soft pretzels on the planet. This stemmed from our mutual love for pretzels, and a realization that finding one on the market that lived up to our expectations was nearly impossible. So, we decided to make it ourselves.

Under the guidance of our Co-founder, Chief Product Officer and renowned baker, Lauren Moran, we started the pursuit. After months of tasting, tweaking and adjusting, we finally perfected our one-of-a-kind gourmet soft pretzel that delivers the light, airy qualities of a brioche inside and the traditional Bavarian-style pretzel crust outside. It's the time, effort and unwavering commitment put into crafting an artisanal product that defines Eastern Standard Provisions.

HOW TO HEAT & SERVE

Thank you for ordering from Eastern Standard Provisions.

Our fresh, hand-twisted pretzels have been packaged and shipped to you ready to heat and eat immediately! Or you can put them in the freezer until you're ready to enjoy them.

Conventional Oven

Preheat oven to the suggested temperature below. Each oven varies in temperature, so the heating times below are guidelines.

We recommend fully thawing the pretzels before baking them. If you just can't wait, the pretzels can be heated in the oven straight from the freezer. Please note that cooking times are longer and will vary based on your oven.

To heat the pretzels, place them on a non-stick baking sheet or parchment paper.

Brush with butter, water, or olive oil and sprinkle on your choice of pretzel salt, flavored salt or flavored sugar.

Bake pretzels until heated through.

When you take them out of the oven, they'll be light, airy and ready to enjoy.

PLEASE USE THE FOLLOWING OVEN TEMPERATURES AND HEATING TIMES AS A GUIDE FOR HEATING YOUR PRETZELS.
These will vary depending on your oven.



WHEELHOUSE
Signature Soft Pretzels



TOPKNOT
Signature XL Soft Pretzels



TURNBUCKLE
Soft Pretzel Sticks



SLIDEPIECE
Soft Pretzel Slider Buns



ONE-TIMER
Soft Pretzel Bites



FOURSEAM
Soft Pretzel Buns

TEMP/TIME
FROM THAWED:

425° / 4-6 mins

425° / 6-8 mins

425° / 3-5 mins

425° / 3-5 mins

425° / 3-4 mins

425° / 4-6 mins

TEMP/TIME
FROM FROZEN:

400° / 8-10 mins

400° / 10-12 mins

400° / 6-8 mins

400° / 6-8 mins

400° / 4-6 mins

400° / 8-10 mins