



Product Pitch

Frequently Asked Questions

Before You Submit

Is QVC seeking certain types of products?

QVC welcomes submissions across many product categories. Each product submission is reviewed for product attributes that have the best opportunity for success at QVC. These qualities include: new, revolutionary/ innovative, entrepreneurial, demonstrable, exclusive, unique, solution-oriented, great value, high quality, and relatable.

Are there certain types of products that QVC does not sell and that should not be submitted?

We have found that certain types of products do not present an opportunity for success at QVC and will not be considered. They include the following types of products:

- Feminine Hygiene
- Gambling-related Products
- Sexual Aids
- Firearms
- Genuine Furs
- Tobacco-related Products
- Fuel Additives
- CBD-related Products

Please [click here](#) to view the Prohibited Products Policy and corresponding list of products.

Will QVC enter into a Non-Disclosure Agreement for my product submission?

No, due to the number of product submissions, it is not possible for QVC to enter into a Non-Disclosure Agreement for product submissions.

Does my product need to be manufactured before I submit my application?

It is not a requirement for your product to be manufactured before submitting, although it is preferred.

Will QVC help me manufacture my idea?

QVC does not assist inventors and entrepreneurs with manufacturing. If you are starting a business or need Invent Help websites, search for resources for entrepreneurs in a search engine.

Is there a fee to submit?

No, QVC does not charge for product evaluation and does not sell airtime

May I speak with a buyer to discuss my product?

Due to the volume of product submissions, buyers are unable to speak directly with applicants. You will be contacted directly by a member of the buying team if he or she is interested in discussing your product further.

Completing Your Submission Application**Can I submit my product via email, fax, or US mail?**

No, all product submissions must be completed electronically through RangeMe (<https://www.rangeme.com/qvc>)

Where do I ship my samples?

If a Buyer wants to learn more about your product upon review of your submission application, he or she will reach out directly on RangeMe to discuss the need for samples, including the quantity and where to ship them. We cannot guarantee that your samples will be returned to you.

Do you have any tips on completing my product submission?

Make sure to provide a complete and accurate description of your product and product line. Additionally, we want to hear your story, so be sure to fill out your brand profile so that buyers can learn more about your brand. Make sure to complete the entire product submission form. Incomplete product submissions will not be considered.

Can I save a partially completed application to edit at a later time?

Yes, if you exit your partially completed submission you will be able to edit your draft and complete your entry under the "My Submissions" tab of your submission page. You will not be able to make any edits to your submission once it has been submitted.

Can I change my application after I submit it?

Updates to your RangeMe profile will be reflected after a submission is complete, however you are not able to edit any answers to submission questions. We recommend ensuring your details are accurate and complete before submitting.

Which web browser should I use?

RangeMe recommends using the most current version of the Chrome browser for an optimal experience.

How do I know if my application was successfully submitted?

You will receive an automated email from the product submission website confirming receipt of your application. Please check your spam/junk folder as the email is sometimes caught there.

After You Submit

How long will it take to receive a response from QVC regarding my product submission? What are the next steps?

Due to the number of product submissions we receive and the evaluation process time frame, you should not expect to receive an email response. We will be reviewing submissions and communicating to those that we would like to engage with further.

If QVC is interested in learning more about your product, someone will contact you about next steps, which could include setting up a phone call, arranging a face-to-face meeting, and/or sending a sample. You may be contacted on RangeMe or by email/phone directly.

If QVC is not interested in pursuing your product further, you may receive an automated message via RangeMe or you may not receive notification at all.

Can I resubmit a product?

Once you have heard back from us regarding a product, please do not resubmit that product. However, if you have another product in the future that you think would be a good fit for QVC, please feel free to submit it through RangeMe.