



m a l l y

All Night Party

Thank you so much for joining me in the joyful experience that is Mally Beauty... Here, we love being a Girl, a Woman, truly celebrating and reveling in being Female!

There is nothing I love more than sharing my secrets and tricks with women so that they can feel their best. I want you to feel strong, sexy, and confident so that you can go out there and conquer the world. I want you to forget all that negative stuff you may have heard and realize that we are not all beauty clones. Love yourself... Whatever makes you different makes you beautiful, that's what I was always taught growing up. I want my makeup to become part of your beauty ritual. Whether you take three minutes to get ready or three hours, (yeah right!), I want to make products that make you look and feel sensational all day long. I want it to be easy and I want you to love every second of it.

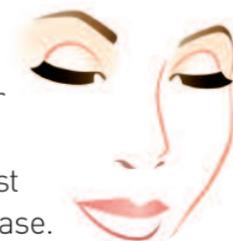
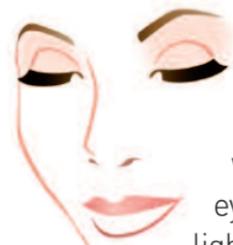
My stuff is fool proof, easy, gorgeous... no drama... just fabulous YOU!

Doesn't it seem like life is demanding more from us each and every day! We are mothers, sisters, friends and hard workers! We go a thousand miles a minute and it's no wonder why it's difficult to find the time and space to truly take care of ourselves!! As Superwomen we get it all done and when it comes to our makeup we shouldn't have to worry that it's going to fade, smudge, or lose its luster! Whether you are going to a glamorous party or spending time with friends and family... this collection won't let you down! Trust me... this is one party you don't want to miss!!

Here's the scoop on how to apply this beautiful collection:

City Chick Smokey Eye Kit:

This kit takes all the guesswork out of how to create the perfect smokey eye. I have put together the perfect shades for creating glamor without being over the top. Just smooth on my cream to powder base and this will create a long wearing foundation for your eye shadow. Then, take the lightest shadow and lightly dust it all over the lid going slightly past the crease.



Next, take the medium tone and lay it right in the crease of the eye and use a windshield wiper motion with your brush to place the shadow in the perfect spot for contouring the eye. Lastly take the darkest tone and with a smaller definer brush use the shade to line both the top and bottom lash. This is going to create a beautiful look that can be both bold and subtle! It's up to you... this is your party!



After you are done creating your alluring and smoldering eye look, finish off the eye



with 2 coats of **Volumizing Mascara** on the top lashes and one on the bottom. Make sure you wiggle the brush from the base of the lash line all the way to the tips!

Brow Beauty Brow Fix:

I have learned over the years that so many women tend to neglect their brows. It's so important to define your brows as it will essentially make the face look lifted. This little miracle worker isn't a brow pencil but a color brow fix that



grooms, hold and tints your brows in one easy step? All you have to do is follow your natural brow shape and in short feathery motions, coax every brow up. The brows will listen and all fall in place!

24/7 Eyelining System:

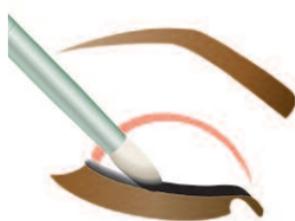
We all have been there... putting on our eyeliner in the morning with all the hope that it will be there by the end of the day. Then you look and to your shock, the eyeliner has run under your eyes and now you look like a panda!! This little quick system is the way to ensure that won't ever happen to you again!



First, take the long wearing pencil and line your eyes as you normally would.

Next, take the special secret setting formula (that's the white side of the split pan powder) and use

the fat end of the double ended sponge and gently, but completely, set and cover the entire area that you lined. **Finally**, take the skinny end of



the double ended sponge and dab it into the color end of the split pan powder. Go right over the line you've made to rejuvenate and intensify that color and your are good to go!

Blush is the key to looking youthful and healthy!

Even on those colder days you can always be ensured warmth and vitality when you swirl on a gorgeous blush!

Application tip: apply the blush in circular motions on the apples of your cheeks. To find the apples, gently smile, and where your cheeks naturally protrude... that's your apples!! For a secret brightening tip, lightly swipe some blush right above your eye-brows to create an instant glow.



High Shine Liquid Lipstick:

Just when you think it can't get more gorgeous, the last and my personal favorite step is the lip! Nothing looks more amazing than luminous lips that shine and brighten the entire face. The formula is luxurious and has the just the right



balance of opaque color and high shine gloss. I have even added some special pearlized pigments so your lips will be admired from all over the party!!!

Whether you've planned a night on the town or a night at home... you can trust that your makeup will be

with you till the wee hours of the morning! This time of year is especially significant because it marks new beginnings, fresh starts, and a whole new year to focus on what matters to us most!! So use this collection to focus on you... it's my gift to all of you gorgois leading ladies who are going for it and making it happen each and every day!!

CAUTION: IN CASE OF EYE IRRITATION, INFECTION OR SCRATCHES, DISCONTINUE USE OF ALL EYE COSMETICS AND SEE YOUR OPHTHALMOLOGIST AT ONCE.

VOLUMIZING MASCARA INGREDIENTS: WATER (AQUA PURIFICATA) PURIFIED, SYNTHETIC BEESWAX, PARAFFIN, STEARIC ACID, ACACIA SENEGAL GUM, TRIETHANOLAMINE, BUTYLENE GLYCOL, COPERNICIA CERIFERA (CARNAUBA) WAX, GLYCERYL STEARATE, POLYBUTENE, TRICONTANYL PVP, PHENOXY-ETHANOL, HYDROXYETHYLCELLULOSE, METHYLPARABEN, PROPYLPARABEN, POLYQUATERNIUM-65, HYDROLYZED RHODOPHYCEA EXTRACT. **MAY CONTAIN:** MICA (CI 77019), TITANIUM DIOXIDE (CI 77891), IRON OXIDES (CI 77491, CI 77492, CI 77499), CARMINE (CI75470), ULTRAMARINES (CI 77007), FERRIC FERROCYNANIDE (CI 77510), FERRIC AMMONIUM FERROCYNANIDE, CHROMIUM OXIDE GREENS (CI 77288), CHROMIUM HYDROXIDE GREENS (CI 77289). MADE IN ITALY

CITYCHICK SMOKEY EYE KIT EYE SHADOW BASE INGREDIENTS: ETHYLHEXYL PALMITATE, ISOHEXYL CAPRATE, NYLON 12, CAPRYLIC/CAPRIC TRIGLYCERIDE, POLYETHYLENE, CERA MICROCRISTALLINA (MICROCRYSTALLINE) WAX, KAOLIN, COPERNICIA CERIFERA (CARNAUBA) WAX, PPG-12/SMDI COPOLYMER, RETINYL PALMITATE, TOCOPHEROL. **MAY CONTAIN:** ZINC OXIDE (CI 77947), TITANIUM DIOXIDE (CI 77891), IRON OXIDES (CI 77491, CI 77492, CI 77499), ULTRAMARINES (CI 77007). PRODUCT MADE IN CANADA

CITYCHICK SMOKEY EYE KIT CREASE, LIDCOLOR, BROWLIGHTER INGREDIENTS: TALC, MICA, ETHYLHEXYL PALMITATE, ZINC STEARATE, METHYL-PARABEN, TOCOPHEROL, ASCORBYL PALMITATE, SODIUM DEHYDROACETATE, PROPYLPARABEN, BUTYLPARABEN. **MAY CONTAIN:** IRON OXIDES (CI 77489, CI 77491, CI 77492, CI 77499), TITANIUM DIOXIDE (CI 77891), ULTRAMARINES (CI 77007), BISMUTH OXYCHLORIDE (CI 77163), SILICA, MANGANESE VIOLET (CI 77742), FERRIC FERROCYNANIDE (CI 77510), CARMINE (CI75470), CHROMIUM OXIDE GREENS (CI 77288), CARBON BLACK (CI 77266). PRODUCT MADE IN CANADA

BROW BEAUTY BROW FIX INGREDIENTS: CYCLOPENTASILOXANE, ETHYLHEXYL PALMITATE, POLYBUTENE, SYNTHETIC WAX, HYDROGENATED VEGETABLE OIL, VP/HEXADECENE COPOLYMER, PARAFFIN, SILICA DIMETHYL SILYLATE, MICA, LECITHIN, TOCOPHEROL, ASCORBYL PALMITATE, CITRIC ACID. **MAY CONTAIN:** TITANIUM DIOXIDE (CI 77891), IRON OXIDES (CI 77491, CI 77492, CI 77499). PRODUCT MADE IN ITALY

24/7 EYE LINER PENCIL INGREDIENTS: ISODODECANE, POLYETHYLENE, POLYBUTENE, MICA, CERESIN, CALCIUM SODIUM BOROSILSCATE, MICRO-CRYSTALLINE WAX (CERA MICROCRISTALLINA), POLYISOPRENE, POLYMETHYL METHACRYLATE, HYDROGENATED VEGETABLE OIL, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL (SIMMONDSIA CHINENSIS OIL), PROPYLPARABEN, DICALCIUM PHOSPHATE, DISTEARDIMONIUM HECTORITE, LECITHIN, PROPYLENE CARBONATE, TIN OXIDE (CI 77861), TOCOPHEROL, ASCORBYL PALMITATE, CITRIC ACID, IRON OXIDES (CI 77499), TITANIUM DIOXIDE (CI 77891), FERRIC FERROCYNANIDE (CI 77510). PENCIL MADE IN ITALY

24/7 EYE LINING POWDER INGREDIENTS: TALC, MICA, ZINC STEARATE, ETHYLHEXYL PALMITATE, CALCIUM ALUMINUM BOROSILICATE SILICA, METHYL-PARABEN, ASCORBYL PALMITATE, SODIUM DEHYDROACETATE, PROPYLPARABEN, TOCOPHEROL, BUTYLPARABEN, TITANIUM DIOXIDE (CI 77891), IRON OXIDES (CI 77489, CI 77491, CI 77492, CI 77499), FERRIC FERROCYNANIDE (CI 77510), ALUMINUM SILICATE (CI 77015), CARBON BLACK (CI 77266), ULTRAMARINES (CI 77007), BISMUTH OXYCHLORIDE (CI 77163). PRODUCT MADE IN CANADA

24/7 SETTING POWDER INGREDIENTS: TALC, MAGNESIUM MYRISTATE, METHYLPARABEN, SODIUM DEHYDROACETATE, BUTYLPARABEN, PROPYL-PARABEN, ASCORBYL PALMITATE. **MAY CONTAIN:** IRON OXIDES (CI 77491, CI 77492, CI 77499). PRODUCT MADE IN CANADA

BLUSH INGREDIENTS: TALC, ZINC STEARATE, ETHYLHEXYL PALMITATE, METHYLPARABEN, TOCOPHEROL, ASCORBYL PALMITATE, SODIUM DEHYDROAC-ETATE, PROPYLPARABEN, BUTYLPARABEN. **MAY CONTAIN:** MICA (CI 77019), TITANIUM DIOXIDE (CI 77891), BISMUTH OXYCHLORIDE (CI 77163), IRON OXIDES (CI 77491, CI 77492, CI 77499), RED 27 LAKE (CI 145410), RED 7 LAKE (CI 15850), ULTRAMARINES (CI 77007). PRODUCT MADE IN CANADA

HIGH SHINE LIQUID LIPSTICK INGREDIENTS: BIS-DIGLYCERYL POLYACYLADIPATE-2, POLYBUTENE, LANOLIN OIL, PETROLATUM, CERA MICROCRISTAL-LINA (MICROCRYSTALLINE WAX), ISOPROPYL PALMITATE, MICA, CERA ALBA (BEESWAX), DISTEARDIMONIUM HECTORITE, DICALCIUM PHOSPHATE, AROMA (FLAVOR), PROPYLENE CARBONATE, ETHYLENE BRASSYLATE, BENZYL ALCOHOL, GERANIOL, HEXYL CINNAMAL. **MAY CONTAIN:** IRON OXIDES (CI 77489, CI 77491, CI 77492, CI 77499), YELLOW 5 LAKE (CI 19140), TITANIUM DIOXIDE (CI 77891), RED 7 LAKE (CI 15850), RED 28 LAKE (CI 45410), RED 6 (CI 15850), RED 22 (CI 45380). PRODUCT MADE IN CANADA

Sponge applicator and brush made in China • Pouch and Pouch Insert 100% Man Made

Prices and availability are subject to change without notice. Prices shown do not include shipping, handling, and applicable sales tax. OVC and OVC.com are registered trademarks of ER Marks, Inc..

Distributed by Mallygirl LLC • P.O. Box 42727 • Baltimore, MD 21284-2727