

go°cool™

BRAND
INNOVATIONS FOR
AN ACTIVE LIFESTYLE

INSTANT COOLING TOWEL



WICKING



MOISTURE TRANSPORTATION



REGULATED EVAPORATION

GET COOL

OUR FABRIC DERIVES ITS COOLING BENEFIT FROM PATENTED COOLCORE TECHNOLOGY, WHICH PROVIDES THREE DISTINCT FUNCTIONS: WICKING, MOISTURE CIRCULATION AND REGULATED EVAPORATION. WHAT DOES THIS MEAN? THE INSTANT COOLING TOWEL WILL KEEP YOU COOL - ANYTIME, ANYWHERE.

3 EASY STEPS TO COOL DOWN

STEP 1: SOAK THE TOWEL WITH WATER.

STEP 2: WRING OUT THE EXCESS WATER FROM THE TOWEL.

STEP 3: GRAB THE TOWEL AT BOTH ENDS AND PULL APART THE FABRIC TO ACTIVATE COOLING TECHNOLOGY.

TO REACTIVATE WHEN WET: SNAP IN THE AIR AGAIN.

TO REACTIVATE WHEN DRY: REPEAT THE 3 STEPS.

WHY IT'S SO COOL



PATENTED
COOLING
TECHNOLOGY



COOLS TO 30°
BELOW AVG.
BODY TEMP.



CHEMICAL
FREE COOLING



REUSABLE



BREATHABLE



MACHINE
WASHABLE



LIGHTWEIGHT



DRIES SOFT



UPF 50
PROTECTION
FROM SUN

CONTENTS: 90% POLYESTER, 10% NYLON
MACHINE WASH WARM • NON-CHLORINE BLEACH • TUMBLE DRY
LOW • NO FABRIC SOFTENER DO NOT IRON • DO NOT STORE
OR PACK AWAY WET • MADE IN CHINA • PATENTED

POWERED BY
coolcore

